

DECEMBER 2016
MEET AC
2016 CONSOLIDATED SALES ANALYSIS

	2016
	YTD TOTAL
Total Convention Center Bookings	84
- room nights	104,145
- attendees	616,266
- projected delegate spending	\$162,483,148
Boardwalk Hall	9
- room nights	8,152
- attendees	85,941
- projected delegate spending	\$14,434,309
Hotel Bookings	167
- room nights	153,993
- attendees	161,235
- projected delegate spending	\$93,796,458
Group Tour	0
- room nights	22,514
- attendees	160
- projected delegate spending	\$13,691,078
Film	0
- room nights	86
- attendees	0
- projected delegate spending	\$52,150
Monthly Totals	260
- room nights	288,890
- attendees	863,602
- projected delegate spending	\$284,457,143