Atlantic City
Highlights

• Centrally located in the heart of the Northeast
• Miles of white sandy beaches
• Voted number 1 Boardwalk by National Geographic
• Rated 6th top golf destination by Forbes Travel
• Over 17,000 first class hotel rooms
• 1.8 million total square footage of meeting & exhibition space
• Second largest gaming market in the United States
Location, Location, Location...

- 60 minutes from Philadelphia
- 2 hours from New York
- 3 ½ hours from DC
- 2 hours from Baltimore
- Driving distance to 1/3 of the U.S. population
Easy To Get To

- Atlantic City International Airport
  - Spirit Airlines
  - 20 minute drive to downtown Atlantic City

- Philadelphia International Airport
  - Customized airport shuttle service
  - 60 minute drive to Atlantic City

- Motorcoach Transportation
  - NJ Transit
  - Greyhound
Convention Center

• 600,000 sq. ft. of total space made up of 486,000 sq. ft of exhibit space
• 45 Meeting rooms – 700 sq. ft. – 12,000 sq. ft.
• Solar array rooftop – 13,000 panels
• Multi-million dollar capital improvement
  - Restroom Renovations; 32 total
  - Hall A Renovation
  - New Wayfinding Signage
  - New Laptop Lounges
Historic Boardwalk Hall

• Built in 1929
• Formerly known as Convention Hall
• 14,000 seat arena
• Adrian Phillips Theater; 20,000 square feet
• Home of the Miss America Competition
• Houses the world’s largest musical instrument, the Pipe Organ
Green Initiatives

- Over 13,000 solar photovoltaic panels: Power purchase agreement to produce approximately 26% of annual electrical consumption.
- Atrium ceiling fans: $80,000 capital, estimated $80,000 thermal savings per year
- Enhanced LED lighting in all exhibit halls
- Boardwalk Hall lighting retrofits and electrical upgrades
- Atlantic City Jitneys – Natural Gas
- ACUA – 5 Wind turbines
- The Wave – Parking Garage
  - 1,100 Parking spots
  - 1,600 Solar panels
  - Several electric charging stations
Recreation

• Beach & Boardwalk
• Absecon Lighthouse
• 20 Golf Courses within 30 minutes
• Steel Pier Amusement Park
  • Observation Wheel
• Noyes Museum Arts Garage
• Over 20 Wineries
• Little Water Distillery
• MADE Chocolate Bar

• Historic Gardner’s Basin
  • Atlantic City Aquarium
  • Boating & Fishing
  • Parasailing
  • Dolphin Watching
From Local to Famous Eats...
...With World Class Dining and Celebrity Acclaimed Chefs
Tanger Outlets The Walk

• 5 blocks of retail shopping in the heart of Atlantic City

• Nike, Pandora, Coach, Banana Republic

• Bass Pro Shops, the famous outdoor world
Steel Pier Observation Wheel

• Third largest in the U.S.
• 227 feet tall
• 40 temperature-controlled gondolas
• Each gondola can comfortably hold 6 passengers
• The ride is 3 full revolutions, lasting approximately 15 minutes
• Unique packages can be crafted for groups and events
Marina District Properties

- **Harrah’s Waterfront Conference Center**
  - opened September 2015
  - 125,000 square feet of additional meeting space
  - 2,590 guest rooms

- **Borgata Hotel Casino & Spa**
  - $50 million of renovations and expansions
  - Central Conference Center; additional 25,000 square feet of meeting and convention space
  - 2,800 guest rooms

- **Golden Nugget Atlantic City**
  - 42,700 total square feet of meeting space
  - 724 guest rooms
Boardwalk Casino Properties

- Resorts Conference Center opened September 2015
- 64,000 square feet of meeting space
- 942 guest rooms

- Tropicana Hotel and Casino $90 million of renovations and expansions
- 122,000 square feet of meeting
- 2,047 guest rooms
Boardwalk Casino Properties

- Caesars Atlantic City
  - 26,000 square feet of meeting space
  - 1,144 guest rooms

- Bally’s Atlantic City
  - 80,000 square feet of meeting space
  - 1,245 guest rooms
Boardwalk Non-Casino Properties

• The Claridge Hotel, a Radisson property
• 483 renovated guest rooms
• Atlantic City’s first rooftop bar, VUE
• Additional meeting space with a total of 100,000 square feet
• Largest free Art Gallery in the country

• The Showboat Hotel
• 750 luxurious guest rooms; 40 ocean view walk-out balcony suites
• 125,000 square feet of meeting and function space
• Fresh food offerings at: Atlantic City Eatery (ACE), Bricker’s Burgers and AC Deli
Hard Rock Hotel & Casino

- Hard Rock International purchased the former Taj Mahal and opened June 28, 2018
- 2,000 renovated guest rooms
- Hard Rock Live Etess Arena; 7,000 capacity
- Additional theater; 2,000 capacity
- More than 20 restaurants and bars
- 150,000 square feet of meeting and event space
Ocean Resort Casino (Formerly Revel)

- Opened June 28, 2018
- Partnered with Hyatt hotel chain; Unbound Collection
- 1,399 guest rooms
- 160,000 square feet of flexible indoor/outdoor event space
- Dining establishments with various price points
- TopGolf Swing Suite overlooking the Atlantic Ocean
- Exhale Fitness Spa
  - 32,000 square feet
  - 32 treatment rooms
  - Mind and body studio
  - Retail boutique
Atlantic City Gateway Project:
Stockton University Atlantic City Campus
& South Jersey Gas Headquarters

- Opened September 2018 for Fall semester
- A public private partnership with AC Devco
- Residential Campus
- Academic Building, accommodating 1,800 students
- A student center and housing overlooking the beach and Boardwalk
- A parking garage topped by new offices for South Jersey Gas
- Economic growth driver and social change for Atlantic City
Entertainment Capital of the Jersey Shore!
2018 AC BeachFest Concert Series
Entertainment Capital of the Jersey Shore!